



Carolinan HealthCare System

NCHIMSS

A practical solution for patient engagement: Continuous,
collaborative care to achieve the triple aim

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@DrWeidner

One



Carolinus HealthCare System will be recognized nationally as a leader in the transformation of healthcare delivery and chosen for the quality and value of services we provide.



The Model

Design Lab + Prototyping Primary Care Practice



#team-based #skill-optimized #patient-centered #relationship-focused #technology enabled

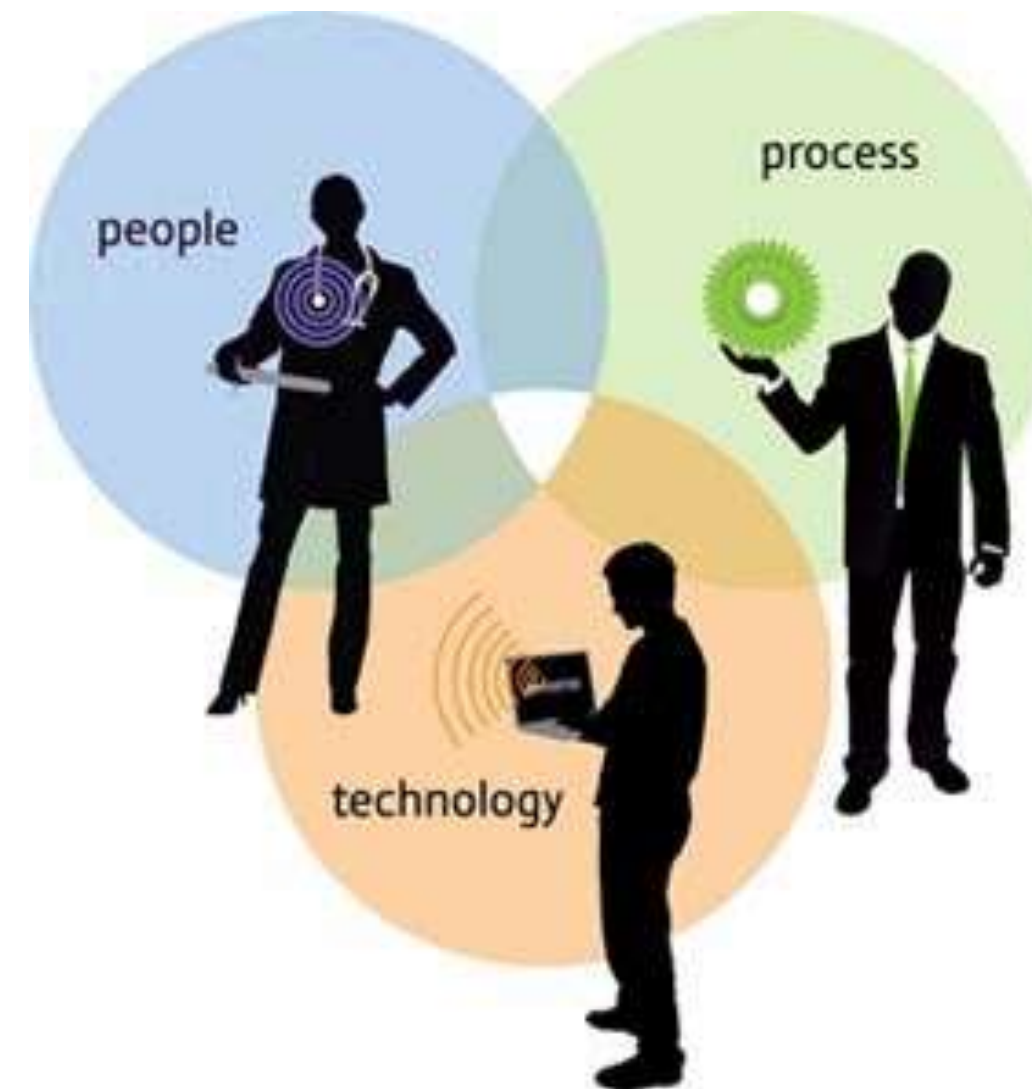
One



Carolinas HealthCare System

Proactive Health is...

**Team-Based
Skill-optimized
Technology-Enabled
Person-Centered
Relationship-Driven**

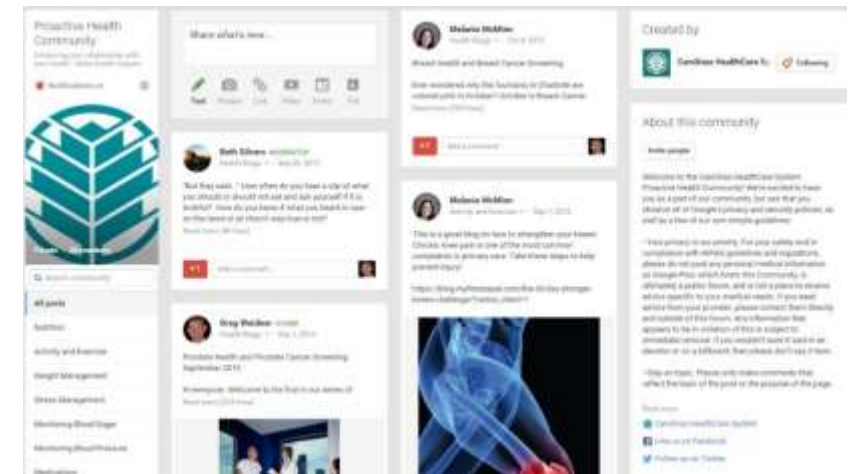


The Work

Solution Development @ Proactive Health



Proactive Health Hypertension Solution



Proactive Health Online Community



Mobile app prescribing and YouTube Channel



Proactive Health Advocates and Priority Mapping



My Carolinas Tracker



Proactive Health Cloud-Based Diabetes Management



Enterprise Health IT

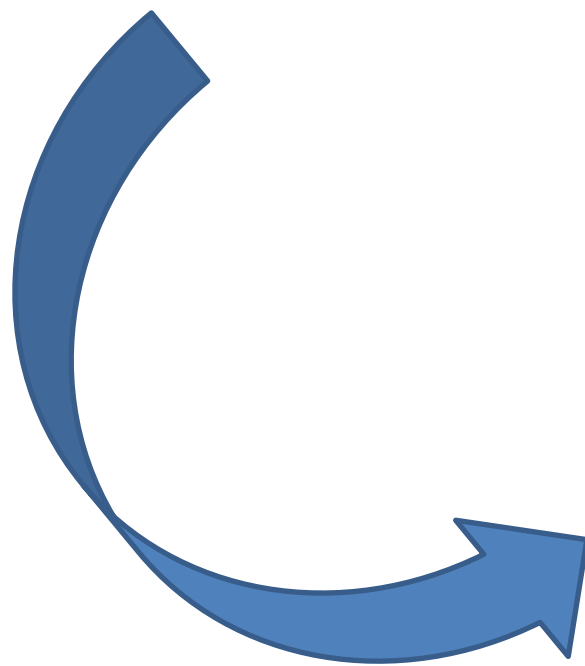
EMR
Patient Portal



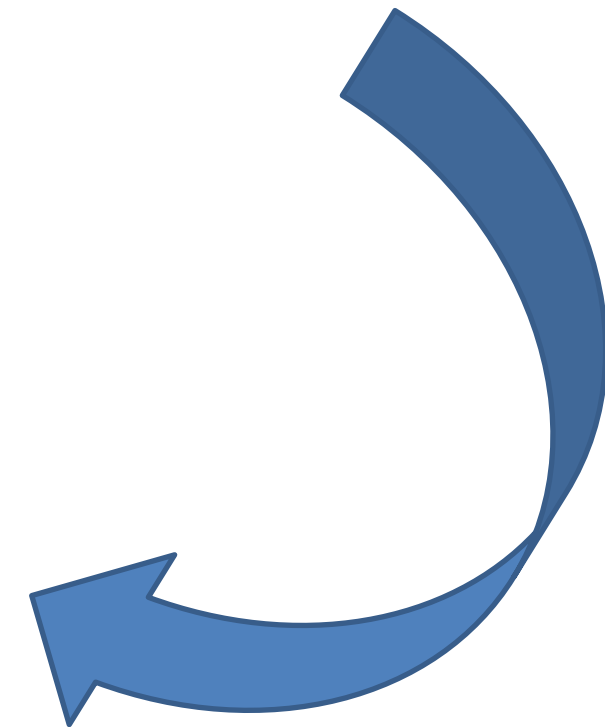
Consumer Health Technology

Trackers
Remote Diagnostics

Wearables
Mobile Apps



Collaborative Health IT

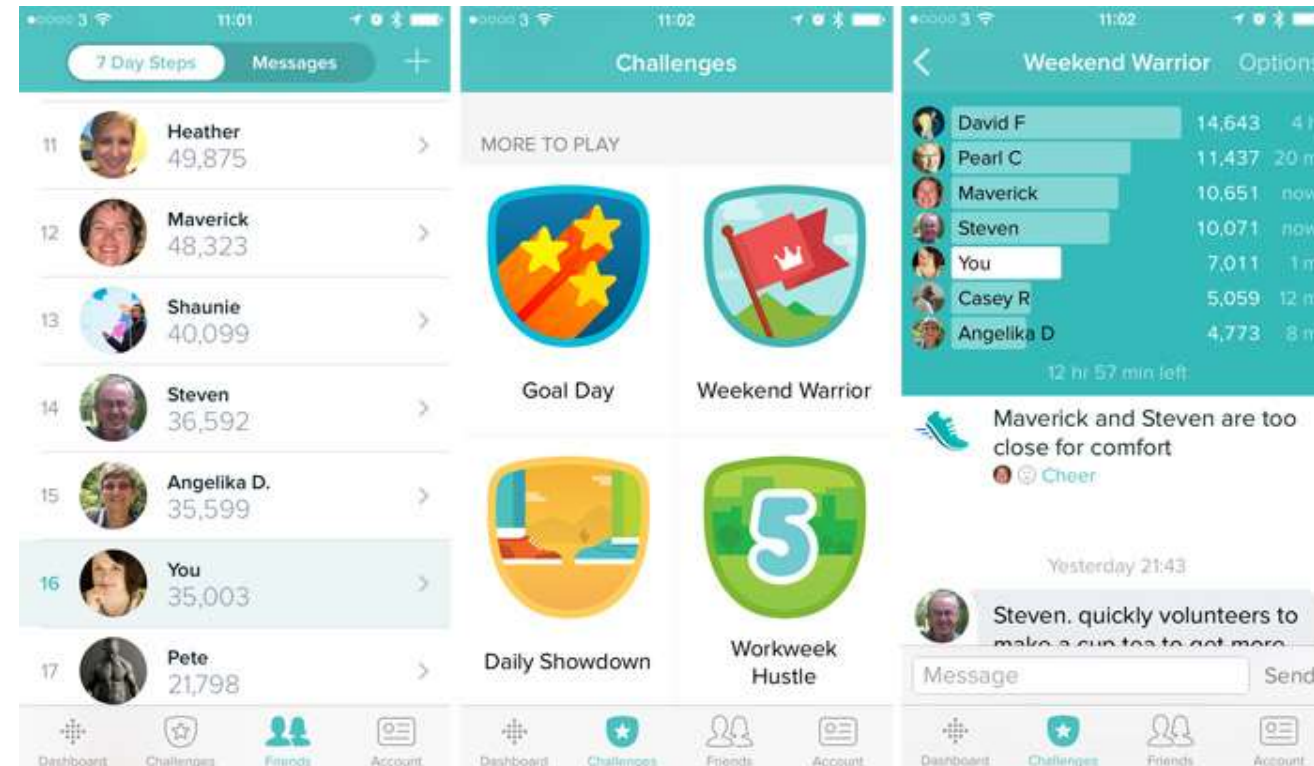


Designing Successful Collaborative Health IT Solutions

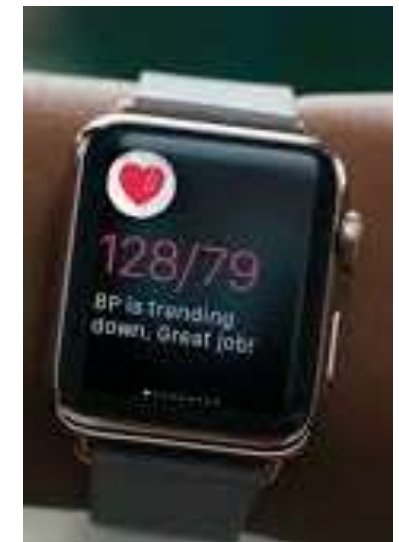
Make it Simple



Make it Personal



Make it Mobile



Make it Social




twinehealth

PUTTING THE CARE INTO DIGITAL HEALTH

John Moore, MD, PhD
CEO, Twine Health




Morning


Record blood pressure 

Lisinopril one 20mg tablet 

Evening

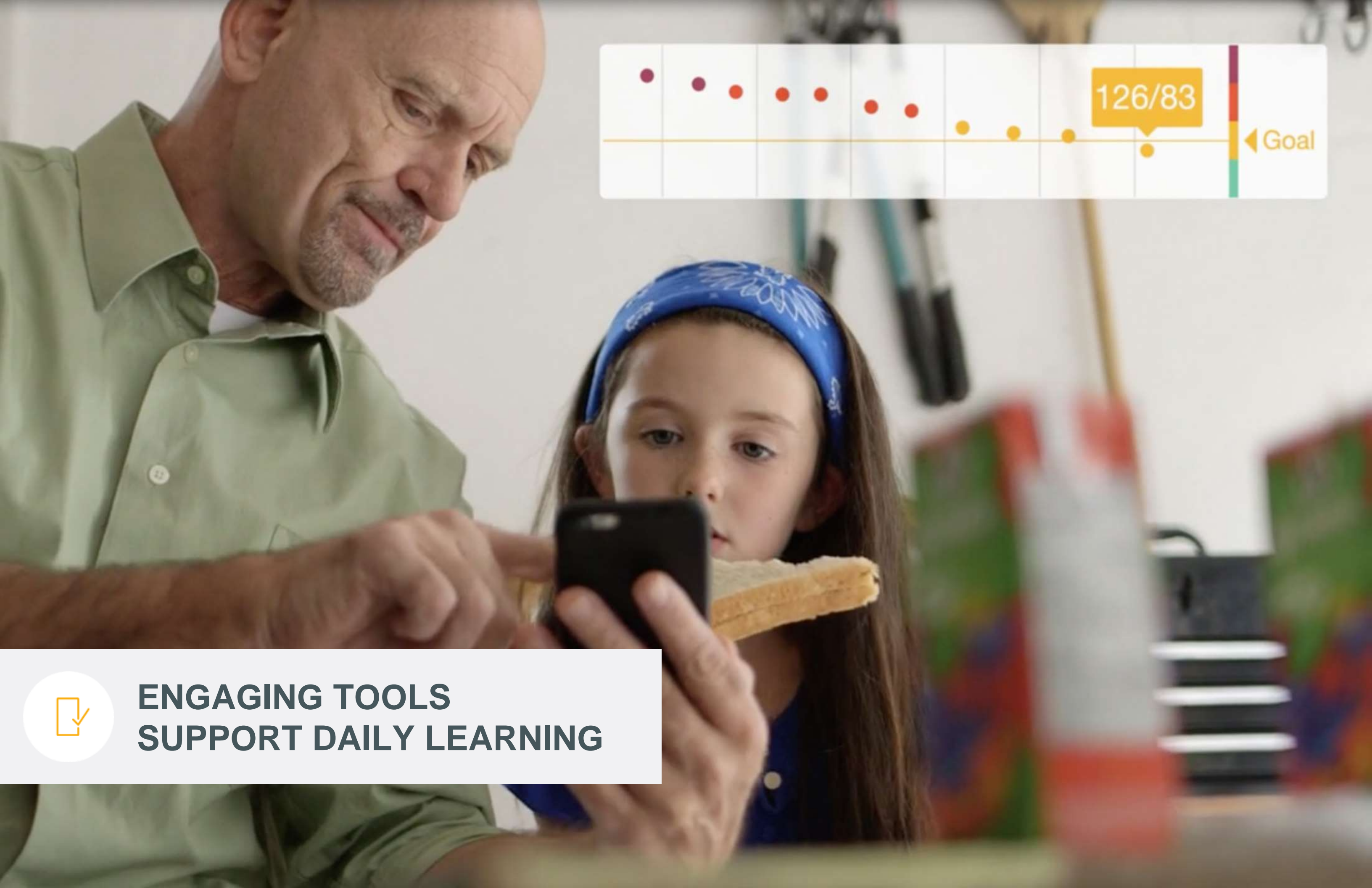
Skip the potato chips 

Night

10,000 steps a day 



CO-CREATION OF ACTION PLANS SETS THE STAGE



**ENGAGING TOOLS
SUPPORT DAILY LEARNING**



CARE BLENDS SEAMLESSLY INTO DAY-TO-DAY LIFE



No need - you're doing great!
I'll sync up with her and lower
your dosage from here.

Laura, Health Coach

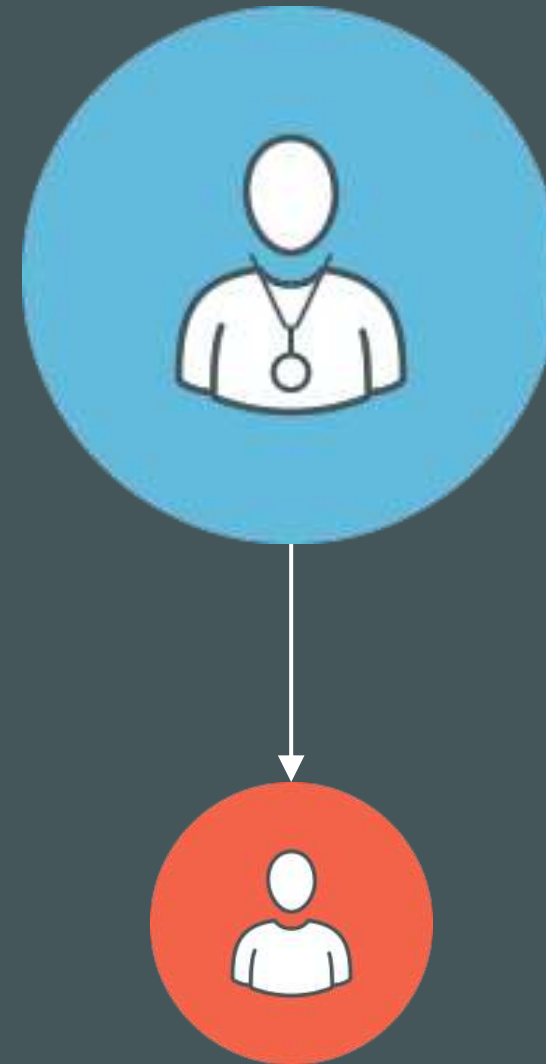


PATIENTS REACH GOALS AND THRIVE



TODAY'S CRISIS

**HEALTHCARE
MARGINALIZES
PATIENTS**




THE FUTURE: A PATIENT-DRIVEN HEALTH NETWORK

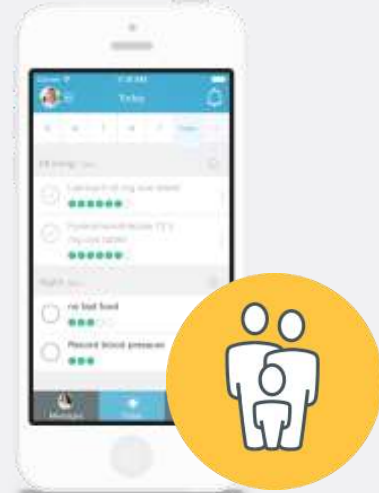





TWINE COLLABORATIVE CARE PLATFORM




Powerful Learning Tools
Elegant Communications



Real-time Awareness
Social Accountability



Novel AI for Efficiency
Motivational Interfaces



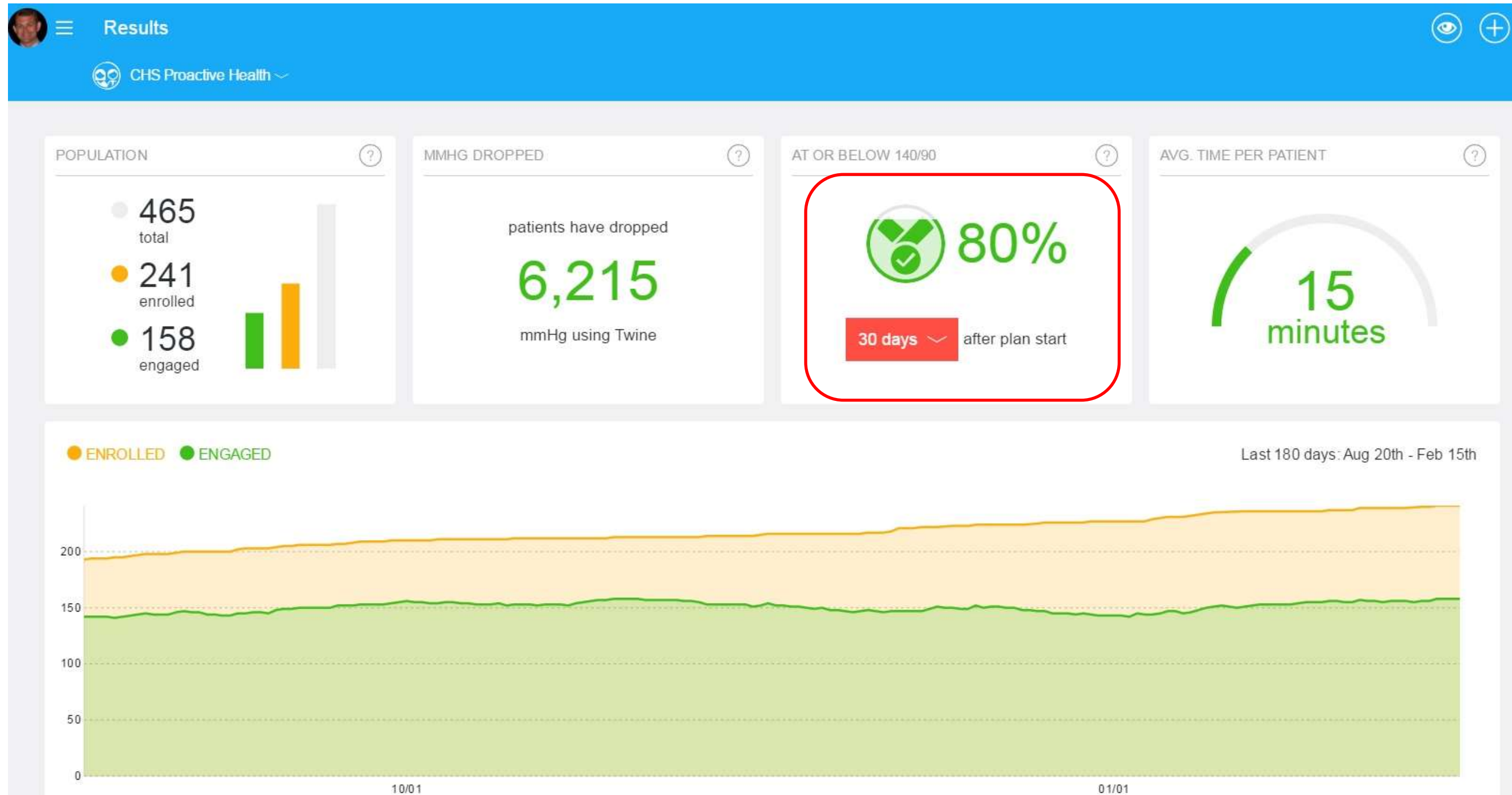
Real-time ROI Analytics
Team Management Tools

CARE PLAN, CARE TEAM, AND COMMUNICATION SERVICES

PATIENT-CONTROLLED COLLABORATIVE HEALTH RECORD

The Results

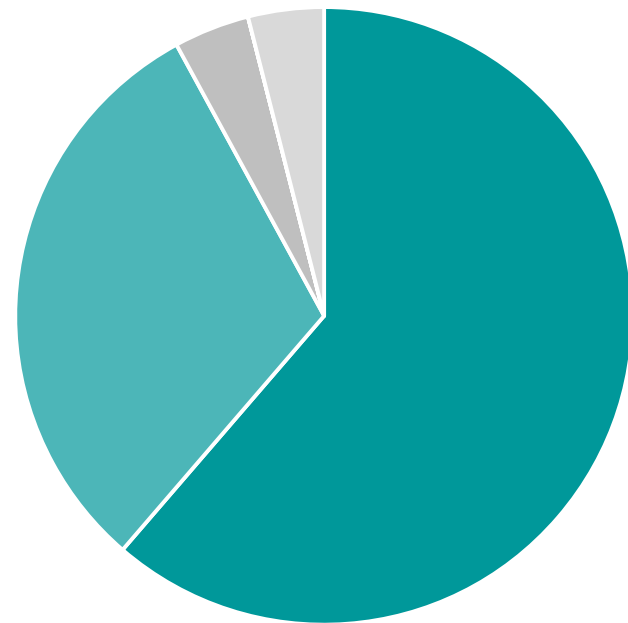
Collaborative Care: Proactive Hypertension Program



The Results

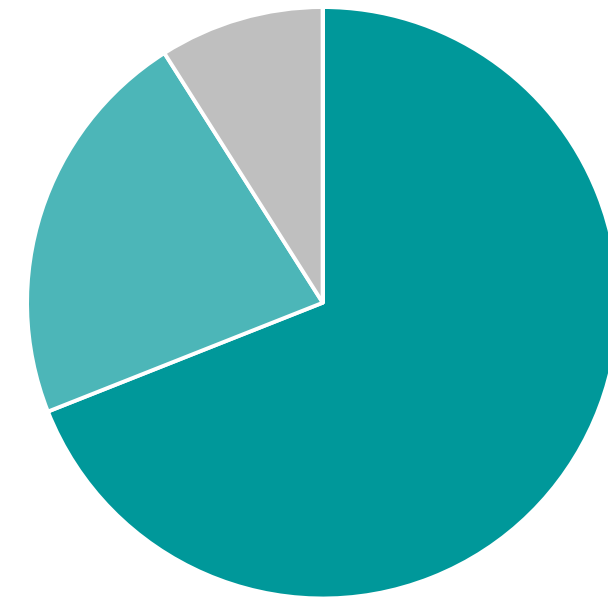
Collaborative Care: Proactive Hypertension Program

Overall quality of Proactive Health Experience



- Very high quality
- High quality
- Neither high nor low quality
- Low quality
- Very low quality

Likelihood to Refer to Family or Friend



- Very likely
- Somewhat likely
- Maybe
- Not at all likely

“This was a well run study with a very dedicated staff. These types of program’s are the future of healthcare. Interactive, real-time communication and response to make adjustments to medication made easy without all of the going back and forth to the doctor’s office.”

- Proactive Health patient