

# HIMSS NORTH CAROLINA CHAPTER

## SPONSORSHIP PROGRAM

2023-2024

The North Carolina Chapter of the Healthcare Information and Management Systems Society (NC HIMSS) is a volunteer organization whose primary goals are to develop educational and regional networking programs and provide statewide leadership for the advancement and management of healthcare information and technology.

The North Carolina Chapter is a diverse group of 1,700+ healthcare IT professionals from across the state. Chapter members work at hospitals, corporate health systems, consulting firms, vendor organizations, universities, and a wide variety of other organizations. Our members range from senior executives to analysts and students, so sponsorship exposes you to high-level decision-makers throughout the state. We have both technical members as well as clinical members.

There are various forms of sponsorship for our events with increased benefits as the value of sponsorship increases. Your sponsorship helps NC HIMSS offer valuable educational programming at a very affordable price and will benefit your business through exposure to our session attendees. NC HIMSS is a 501(c)(6) non-profit organization.

Contact McRay Simmons ([mcray.simmons@zones.com](mailto:mcray.simmons@zones.com)) or Greg Foster ([greg.foster@centricconsulting.com](mailto:greg.foster@centricconsulting.com)) or complete the sponsor form at [www.nchimss.org](http://www.nchimss.org).

REGISTER NOW

### MEMBERSHIP INCLUDES

**100+**

CIO / CMIO / CTO  
COO / CEO

**100+**

Presidents &  
Vice Presidents

**100+**

Director &  
Senior Level  
Positions

**1,700+**

Members

# ANNUAL SPONSORSHIP OPPORTUNITIES

BENEFITS	PREMIER (5) \$6,750 ANNUAL CONTRIBUTION	CORPORATE \$4,500 ANNUAL CONTRIBUTION	PARTNER \$2,750 ANNUAL CONTRIBUTION
Conference breakout session slot (pending Board approval of topic and speaker, must be submitted before stated deadline)	✓		
Exhibit space guaranteed at annual conference	✓ Prominent location	✓	✓
Complimentary admissions to Annual Conference, dinner event and golf event	✓ 4 Conference Passes 4 Dinner Event Passes 4 Golf Event Passes	✓ 3 Conference Passes 3 Dinner Event Passes 3 Golf Event Passes	✓ 2 Conference Passes 2 Dinner Event Passes 2 Golf Event Passes
Opportunity to introduce a session presenter	✓		
Opportunity to insert one PowerPoint slide to scroll during breaks	✓	✓	
Opportunity for logo and promotional offer (PDF) to be linked to your company description in conference mobile app	✓	✓	✓
Opportunity to have a small exhibit at the dinner event	✓	✓	
Company will be verbally acknowledged during events	✓	✓	✓
Website Sponsorship Acknowledgement	<ul style="list-style-type: none"> <li>• Rotational slider image (must be healthcare specific) on NC HIMSS homepage</li> <li>• Prominent company logo placement throughout and link on the NC HIMSS website</li> <li>• Company contact information, one-page company description that may include relevant case studies and white papers</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo placement and link on the NC HIMSS website</li> <li>• Company contact information, one-page company description that may include relevant case studies and white papers</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo placement and link on the NC HIMSS website</li> <li>• Company contact information, one-page company description that may include relevant case studies and white papers</li> </ul>
Guaranteed spot for one webinar and/or one email blast (content must be approved)	✓		
Sponsor recognition and signage at all chapter events	✓	✓	✓
Complimentary registrations at the networking reception at national HIMSS and kick-off reception	2	1	1

*Your sponsorship will be valid until June 30, 2024.*

*The North Carolina Chapter of HIMSS reserves the right to decline any and all sponsorship offers.  
NC HIMSS Calendar of events and dates are subject to change.*

# ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

<b>SPECIAL EVENT SPONSOR (1)</b> <b>\$8,500</b>	<ul style="list-style-type: none"><li>• 4 complimentary admissions to annual conference</li><li>• 4 complimentary golf event fees</li><li>• Table signage during special event</li><li>• Tabletop space, including 2 chairs and electricity</li><li>• Provide a 5-minute introduction of company at the event</li><li>• PowerPoint marketing slide to be shown throughout the conference</li><li>• Recognition and signage at conference and special event</li><li>• Contact information, logo, and link on NC HIMSS conference website</li></ul>
<b>NAME BADGE/LANYARD SPONSOR (1)</b> <b>\$5,000</b>	<ul style="list-style-type: none"><li>• 3 complimentary admissions to annual conference</li><li>• 2 complimentary golf event fees</li><li>• Logo on name badge and/or lanyard distributed at registration to attendees</li><li>• Recognition and signage at conference</li><li>• Contact information, logo, and link on NC HIMSS conference website</li></ul>
<b>RECEPTION SPONSOR</b> <b>\$4,000</b>	<ul style="list-style-type: none"><li>• 3 complimentary admissions to annual conference</li><li>• 2 complimentary golf event fees</li><li>• Logo on name badge and/or lanyard distributed at registration to attendees</li><li>• Recognition and signage at conference</li><li>• Contact information, logo, and link on NC HIMSS conference website</li></ul>
<b>BAG SPONSOR (1)</b> <b>\$3,500</b>	<ul style="list-style-type: none"><li>• 2 complimentary admissions to annual conference</li><li>• Logo on conference bag distributed at registration to attendees</li><li>• Recognition and signage at conference</li><li>• 1 promotional piece included in conference bag</li><li>• Contact information, logo, and link on NC HIMSS conference website</li></ul>
<b>ROOM SPONSOR (3)</b> <b>\$1,500</b>	<ul style="list-style-type: none"><li>• 1 complimentary admission to annual conference</li><li>• Signage outside sponsored room</li><li>• Introduction of each seminar speaker in that room</li><li>• Contact information, logo, and link on NC HIMSS conference website</li></ul>
<b>WI-FI SPONSOR (1)</b> <b>\$1,500</b>	<ul style="list-style-type: none"><li>• 1 complimentary admission to annual conference</li><li>• Company name used as event WI-FI password</li><li>• Recognition and signage at conference</li><li>• Contact information, logo, and link on NC HIMSS conference website</li></ul>

## NC HIMSS TENTATIVE CALENDAR OF EVENTS

### • ANNUAL CONFERENCE

October 2-3, 2023 | Raleigh, NC

### • DINNER EVENT

January 2024 | Location TBD

### • NC & VA HIMSS RECEPTION AT HIMSS24

May 2024 | Location TBD

# REGIONAL SPONSORSHIP OPPORTUNITIES

<b>EXCLUSIVE IN-PERSON EVENT</b> <b>\$4,000</b>	<ul style="list-style-type: none"><li>• 3 attendees at in-person event</li><li>• Tabletop space, including 2 chairs and electricity</li><li>• Provide a 5-minute introduction of company at the event</li><li>• Recognition and signage at conference and special event</li><li>• Recognition on pre-event correspondence</li></ul>
<b>CO-SPONSOR IN-PERSON EVENT</b> <b>\$2,000</b>	<ul style="list-style-type: none"><li>• 2 attendees at in-person event</li><li>• Tabletop space, including 2 chairs and electricity</li><li>• Provide a 5-minute introduction of company at the event</li><li>• Recognition and signage at conference and special event</li><li>• Recognition on pre-event correspondence</li></ul>
<b>EXCLUSIVE VIRTUAL EVENT</b> <b>\$1,500</b>	<ul style="list-style-type: none"><li>• Logo slide with contact information at beginning/end of presentation</li><li>• Recognition as sponsor at beginning of presentation</li><li>• Recognition on pre-event correspondence</li></ul>
<b>EXCLUSIVE NATIONAL HIMSS RECEPTION</b> <b>\$6,000</b>	<ul style="list-style-type: none"><li>• 3 complimentary admissions reception</li><li>• Signage at reception</li><li>• Recognition on pre-event correspondence</li></ul>
<b>CO-SPONSOR NATIONAL HIMSS RECEPTION</b> <b>\$3,000</b>	<ul style="list-style-type: none"><li>• 2 complimentary admissions to annual conference</li><li>• Signage at reception</li><li>• Recognition on pre-event correspondence</li></ul>