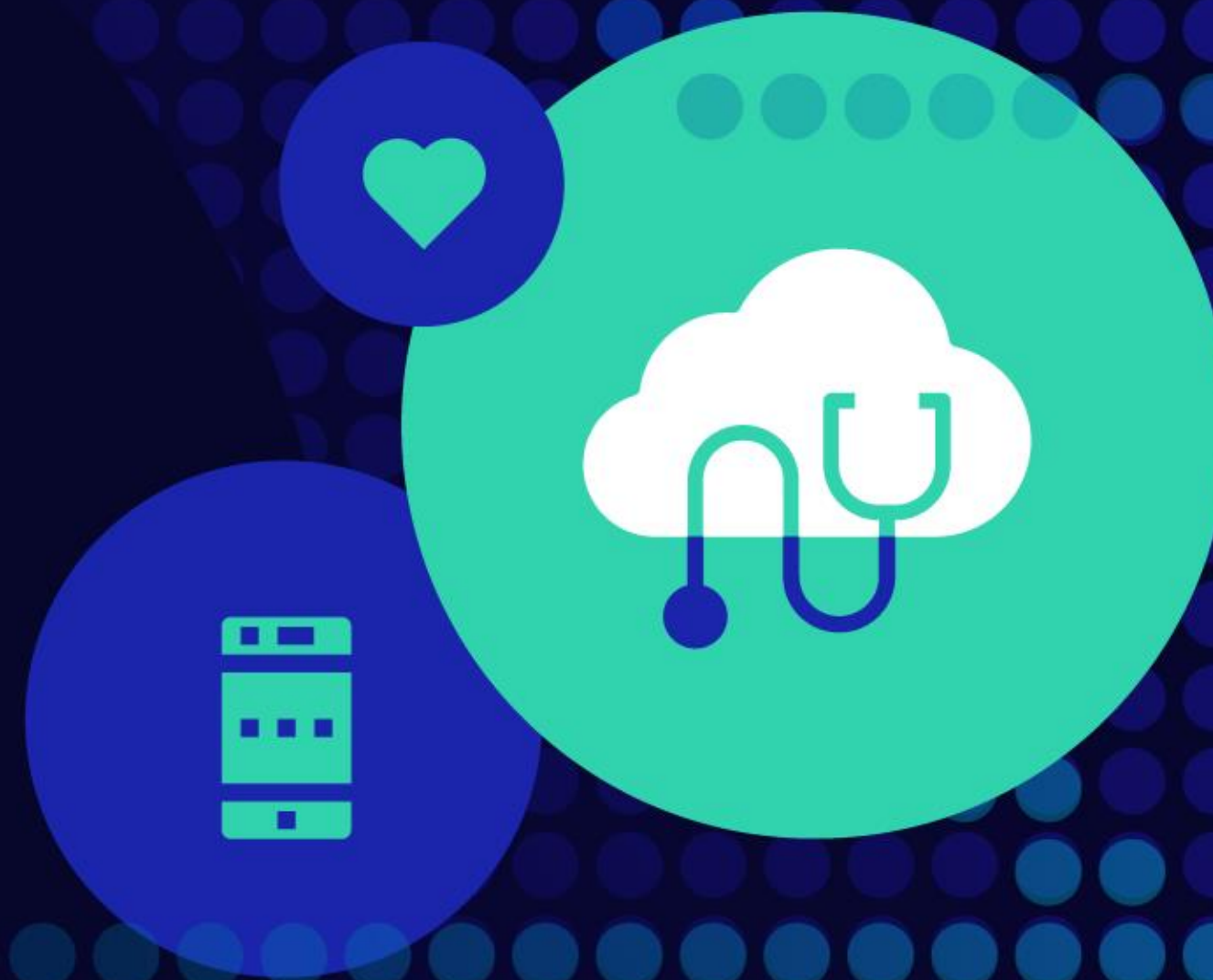


HIMSS NORTH CAROLINA CHAPTER

**The I³ Philosophy for
the Future of Healthcare:
Exploring Responsible Innovation
Frameworks in Health IT**

October 2 - 3

Raleigh, North Carolina





Speaker: Shereese Maynard, MS; MBA
Co-founder, NostraData Medical
Partner, HITLikeAGirlPod.com



Speaker: Janae Sharp, BA
Founder/CEO The Sharp Index



Agenda

- **Introduction to I³ in Healthcare**
- **Importance of Responsible Innovation**
- **The Role of Inclusion in Health IT**
- **Impact on Provider Retention**
- **Case Studies: Improved Patient Outcomes**



Introduction to I³

Definition of the three 'I's

Innovation, Inclusion, & Impact

**The interconnected nature of today's
healthcare landscape**



The Evolving Healthcare Landscape

Brief on recent innovations in healthcare
Increasing patient expectations



Need for Responsible Innovation

What is responsible innovation?

Why is it crucial for modern healthcare?



Principles of Responsible Innovation

Anticipation

Reflexivity

Inclusion

Responsiveness



Role of Inclusion in Health IT

Diversity in design teams

Representation in clinical trials

Cultural competency in solutions



Inclusion Benefits

Holistic solutions

Reducing healthcare disparities

Improved trust in health IT systems



Impact on Provider Retention

Challenges faced by healthcare providers
**The connection between inclusion,
satisfaction, and retention**



Factors Affecting Retention

Role of Health IT systems

Importance of usability and familiarity



Case Study Intro

Brief on the importance of real-world applications



Case Study 1: Telemedicine

Problem Statement

Implementation of I³

Improved Outcomes



Case Study 2: EHR Systems

Problem Statement

Implementation of I³

**Impact on Patient Care and Provider
Satisfaction**



Case Study 3: AI-driven Diagnosis

Problem Statement

Inclusion in design and testing

Impact on diverse patient outcomes



Measuring Impact

Key Performance Indicators (KPIs)

Feedback loops



Importance of Continuous Improvement



Patient-Centric Outcomes

Improved care quality

Patient-Provider Concordance



Challenges Ahead

Existing barriers to I³ implementation
Areas for growth and research



Joining the I³ Movement

How attendees can get involved

Encourage further study and exploration



Vision for the Future

THE HOLISTIC POTENTIAL OF I³ IN HEALTHCARE

A call to action for responsible innovation



Questions & Answers



Connect with speakers



Shereese Maynard



- **Twitter (X): @Shereesemaymba**
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