

# The Innovation Conundrum: Why Healthcare Struggles to Evolve

Kumar Murukurthy, CIDO Altais, former CIO of Walmart Health

Will Johnson, Chief Information Officer Tidelands Health

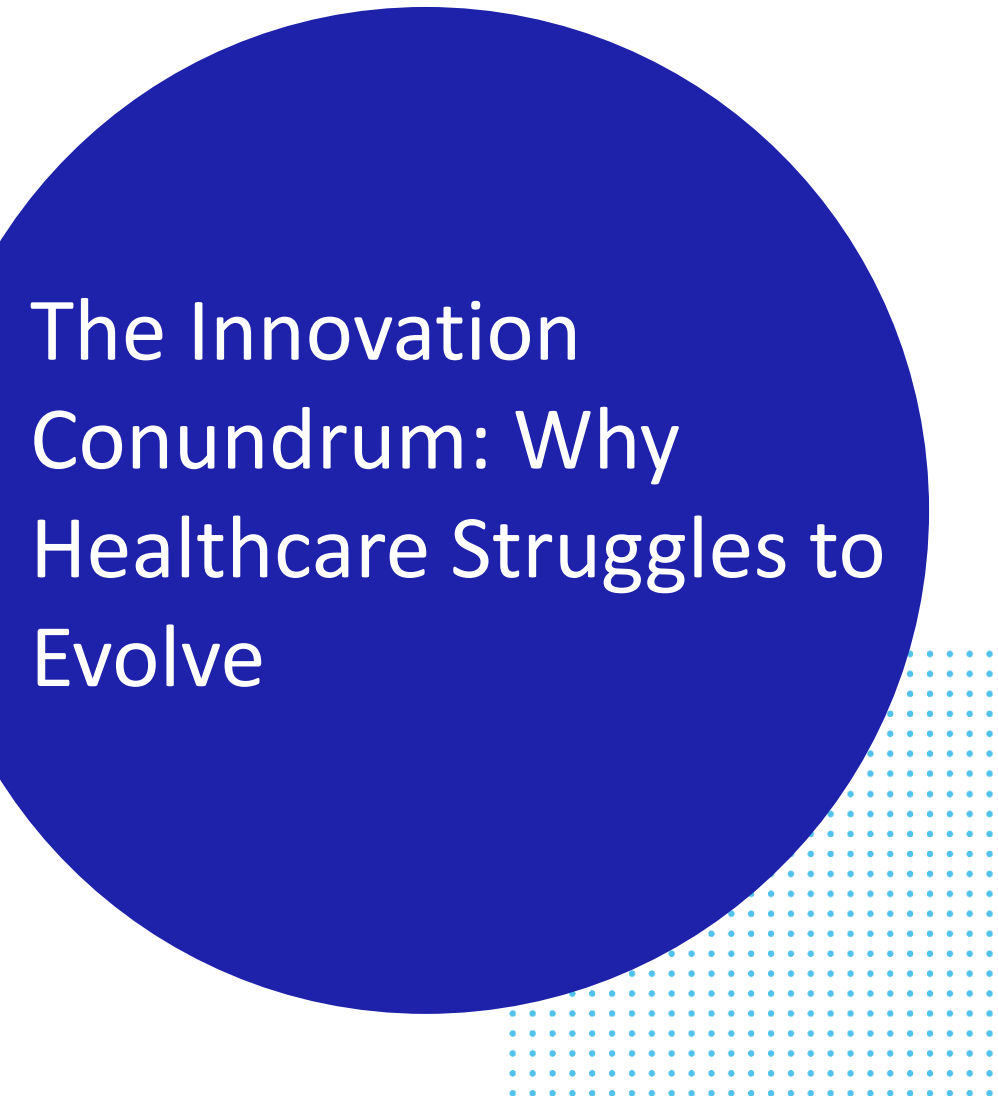
John McCullough, Sr. Partner Digital & Technology Transformation, Chartis

**Annual Conference 2024**

*Building the Future of Health Together*

HIMSS NORTH CAROLINA CHAPTER





# The Innovation Conundrum: Why Healthcare Struggles to Evolve

# Presenters



Presenter 1

Kumar Murukurthy  
CIDO Altais, former CIO  
of Walmart Health



Presenter 2

Will Johnson  
Chief Information Officer  
Tidelands Health



Presenter 3

John McCullough  
Sr. Partner Digital & Technology  
Transformation  
Chartis

# Agenda: Why is it so hard to innovate?

1. Introductions
2. Supply & Labor
3. The Payor Challenge
4. Value Based Care
5. Understanding and Addressing the Community Needs
6. Untapped Potential & Opportunity
7. Questions

# Learning Objectives

List the 3 – 5 learning objectives submitted with your abstract

- Attendees will gain insight into the vision for Walmart Health, their strategy for growth and the challenges that ultimately led to their exit from the market.
- Attendees will understand the reimbursement challenges that prohibited even the top revenue earning company in the WORLD from being successful in healthcare.
- Attendees will learn how one community hospital systems, academic medical centers, and others across the country are overcoming similar challenges and bringing innovation to healthcare delivery.

# Questions



# Thank You



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**Will Johnson**

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**John McCullough**

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